



## **AGENDA**

“Valorisation Event, comprising of a Thematic Conference Section, Showcases Section and Workshop Section, for dissemination and exploitation of Leonardo da Vinci projects results and products focused on providing tourism related vocational training”

**Kavarna, Bulgaria  
16-18 November 2005**

### **DAY 1 – THEMATIC CONFERENCE SECTION**

**9:00 – 9:30 – Opening address by the organizers of the Valorization event – the officials from Kavarna Municipality;**

**9:30 – 10:30 – Welcome by the officials from the Bulgarian National Agency “Leonardo da Vinci”– briefing on the vocational training EC policy developments and knowledge-based economy progress;**

**10:30 - 11:30 – Presentation of successful tourism related Leonardo da Vinci projects:**

1. “Training in marketing and the application of Internet for promotion of tourism resources” 2003

Project promoter: Kavarna Municipality, Bulgaria

2. “EUROCVLVALUES - The Training Methodology of European Cross-Cultural Business Values” 2003

Project promoter: Kaunas University of Technology (KTU), Economics and Management Faculty, Lithuania

**11:30 – 11:45 – Coffee break;**

**11:45 – 13:15 – Continuation of the presentation of the invited projects;**

3. “VIAGROTOUR - Initial Training in Viable Agritourism: Development of a Transnational & Flexible Training Model” 2002

Project promoter: PEDAGOGIKO INSTITOUTO, Greece

4. “Soft Skills - Adapting vocational qualifications in the EU candidate countries” 2000

Project promoter: BEST - Institut fur berufsbezogene Weiterbildung, Austria

**13:15 – 14:30 – Lunch break;**

**14:30 – 16:00 – Continuation of the presentation of the invited projects;**

5. "EU-EQT - European further training in tourism management. Investigating ways of incorporating European supplementary qualifications into national vocational training systems" 2002 - 2005. Project promoter: DAA-DEUTSCHE ANGESTELLTEN-AKADEMIE GMBH, Germany

6. "SAFEHOTEL - Interactive Safety Training for Hotel Staff" 2003  
Project promoter: VEREINIGUNG ZUR FÜRDERUNG DES DEUTSCHEN BRANDSCHUTZES EV, Germany

**16:00 - 16:15 - Coffee break;**

**16:15 - 17:15 - Continuation of the presentation of the invited projects;**

7. "Integrate Minorities - Integration of Minority Students in Higher Education and Work Life" 2003

Project promoter: HUGSKOLEN I AKERSHUS, Norway

8. "TALAS - Tourism Management e-Learning Solutions" 2004

Project promoter: FORCOM - FORMAZIONE PER LA COMUNICAZIONE-CONSORZIO INTERUNIVERSITARIO, Italy

**17:15 - 17:30 - Closing of the Thematic Conference Section and briefing about the Showcases section scheduled for the following day**

## **DAY 2 - SHOWCASES SECTION**

**9:30 - 13:00 - Beginning of the presentations of practical examples and demonstrations of the applications and specific features of the project products**

**13:00 - 14:00 - Lunch break**

**14:00 - 15:30 - An organized visit to some of tourist points of attraction of Kavarna region**

**15:30 - 17:30 - Continuation of the presentations**

**Coffee and refreshments will be made available to the demonstrators and all participants during the morning and afternoon sessions.**

## **DAY 3 - WORKSHOP SECTION**

**9:30 - 13:00 - Beginning of the open discussion aimed at problem/need - solution finding and matching. The floor shall be given to all participants in the event - the project promoters, the officials from the Bulgarian NA "Leonardo da Vinci", the representatives of the target groups, the media and the local authorities**

**13:00 - 14:00 - Lunch break**

**14:00 - 15:30 - An organized visit to some of tourist points of attraction of Kavarna region**

**15:30 - 17:30 - Continuation of the open discussion and entering into collaboration agreements for the purpose of provision of solutions to existing problems and training needs and elaboration of new innovative training products and methodologies**

**17:30 - 17:45 - Closing words by the Kavarna municipality officials**

**Coffee and refreshments will be made available to the demonstrators and all participants during the morning and afternoon sessions.**

**20:00 – Cocktail for all participants**